Part 1: GOAL

A **goal** is aligned to a priority identified from data. Here are examples of **goals**:

* To increase physical activity in our school.
* To increase student knowledge of nutrition and healthy eating choices.
* To promote staff health and wellness.

**Priority**

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| My school’s top priority from the DIG is: |

**Goal**

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| My school’s goal is: |

Part 2: SMART Objective

A SMART **objective** is aligned to a goal. A SMART **objective** identifies results to be achieved and the manner in which those results will be achieved. Well-written **objectives** help set priorities and targets for progress and accountability.

Here are examples of **objectives** at the SCHOOL-LEVEL using color coding on the word “**SMART**” so you can see the parts clearly:

* **By December 31, 2020, 75% of elementary classroom teachers will implement physical activity breaks in their classrooms at least three times per week.**
* **By May 31, 2020, 80% of staff will participate in at least one staff wellness activity identified through a staff interest survey.**

A)

**Write a SMART objective for your goal.**

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| My school’s SMART objective is: |

B)

**Double check your SMART objective by filling in the blanks.**

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| To check your SMART objective, fill in these blanks:  **By** \_\_\_ / \_\_\_ / \_\_\_  **When; time-phased** |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **Number; measurable**  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **Who/What; specific**   * **Specific**: WHO is the target population benefiting from this and WHAT is the action or activity you are doing? * **Measurable:** How much change is expected? Is it a number, percentage, or something else? * **Time-Phased:** Does it provide a timeline indicating by WHEN the objective will be met? |

C)

**Write an explanation detailing how your SMART objective is attainable and relevant**

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| My SMART objective is **attainable** because:  My SMART objective is **relevant** because:   * **Attainable**: Can it be realistically accomplished given current resources and constraints? * **Relevant**: Does it address the needs of your school and lead to desirable results? Is it aligned to goals and priorities? |